

## 3rd Annual Brooksville Library 5k

5K Run / Kids Fun Run  
Saturday, March 11, 2017  
Start: 8:00 am

[www.brooksvillelibrary5k.com](http://www.brooksvillelibrary5k.com)



We would like to offer your organization a unique marketing opportunity as a sponsor of the third annual Brooksville Library 5K. Our race is a community fitness event to motivate and encourage our citizens to get active. This event will raise money to support the Friends of the Library of Hernando County and the YMCA of the Suncoast.

The Brooksville Library 5K is a scenic and challenging course through Downtown Brooksville. Our course is USATF certified, and chip timed. A Kids Fun Run follows the 5K race, with all children receiving an award for completing the run.















































Last year's event drew over 275 5K race participants, 100 children, and many more spectators and volunteers. The after race event (with food, music, vendors and awards) was extremely popular and well attended. For 2017, our goal is to have 500 participants in the 5K event.

Various levels of sponsorship for the Brooksville Library 5K are available. Sponsors receive a prime opportunity to advertise and market their business before, during and after our event. Our promotional materials, social media and website marketing reached well over 25,000 contacts in 2016.

**Please send your completed sponsorship form with payment amount to:  
Friends of the Library of Hernando County, 238 Howell Avenue, Brooksville, FL  
34601**

If you have any questions, please contact Anthony Adams at  
[brooksvillelibrary5k@gmail.com](mailto:brooksvillelibrary5k@gmail.com)

Thank you in advance for your consideration of becoming a race sponsor.

Sponsorship Packages	Title \$2,500	Platinum \$2,000	Gold \$1,000	Silver \$750	Bronze \$500	Community \$250
Company recognition as overall RACE SPONSOR (first come, first served)						
Company recognition/business logo on all promotional material (10,000+)						
Ad Space in Hernando County Library Link (Quarterly magazine, distribution of 5,000)	Half Page 1 year 4 issues	Half Page ½ year 2 issues	Quarter Page ½ year 2 issues	Quarter Page 1 issue		
Signs provided with company logo posted along race course	5 signs	3 signs	2 signs	1 sign		
Recognition as “Race Sponsor” on event “Thank You” banner						
Social Media Marketing Opportunity: Weekly Sponsor recognition on all social media						
Website Marketing Opportunity: Company name/logo on brooksvillelibrary5k.com to be hyperlinked to your own site						
Business name/logo on race shirts (500 shirts)	Centered/ Larger Font Company Name & logo	Larger Font Company Logo	Company Logo	Company Logo	Company Name	Company Name
Race Day Display Area (Hernando Park)	VIP Tent Table & Chairs Prime Position Business Banner on Stage	VIP Tent Table & Chairs Prime Position	Tent Table & Chairs	6’ Table with Chairs	6’ Table with Chairs	6’ Table with Chairs
Company name/logo at start and finish area						
“Thank You” banner displayed at all Hernando County Public Library locations for one month after the race visible to 28,000 monthly customers.						
Complimentary Race entries and race tee-shirts	10 Entries (\$250 value)	7 entries (\$175 value)	5 Entries (\$125 value)	3 Entries (\$75 value)	2 Entries (\$50 value)	2 race-shirts
Special Acknowledgement Announcements throughout event						
Sponsor supplied advertising/marketing items in all race participant bags						

**Saturday March 11, 2017 at Hernando Park Brooksville Florida**

Business Name : \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website Address: \_\_\_\_\_ Facebook: \_\_\_\_\_

Sponsorship Level

Title \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Community \_\_\_\_\_

We plan to send advertising/marketing items to be distributed in all race participant bags YES \_\_\_ NO \_\_\_

Please write your company name exactly as you would like it to appear on promotional materials.

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Business logos should be submitted to [brooksvillelibrary5k@gmail.com](mailto:brooksvillelibrary5k@gmail.com) as follows:

- Logos for tee-shirts will be printed only in one color and submitted as a vector file
- Logos for website should be submitted as JPEG or EPS files.

We will send your complimentary race entry codes based upon your sponsorship level.

Additional Sponsorship Opportunities (circle as appropriate)

**In-Kind Donations**

- In-Kind contributions will be designated at the appropriate recognition level as determined by the donor and the race committee.

**Low Cost Advertising Options**

- Water Table Sponsorship (\$150 each)
  - Business signage displayed at approach and exit of course water tables
- Table in Hernando Park (\$100)
  - Display table with opportunity to advertise business on race day
- Door Prizes (gift certificates and other donations accepted)

**Checks can be made payable to Friends of the Library of Hernando County and mailed to 238 Howell Ave. Brooksville Florida 34601. Please mail checks by November 15, 2017 to be included in the bulk of marketing and promotional materials for the Brooksville Library 5k.**

Important Reminders

- Sponsor logos will appear on promotional materials based on date of sponsor commitment and payment
- Company Banners are the responsibility of the sponsor on race day



## Hernando County Waiver of Liability and Release Form

I, the undersigned, am a participant in the Brooksville Library 5k & Kids Fun Run Program with Hernando County. I understand that the activities involved in participating in the Program contain an element of hazard or risk. I recognize the inherent danger involved and take full responsibility for my intentional or unintentional actions and physical condition before, during or post-program activities. I agree to indemnify and hold Hernando County, its officers, agents, consultants, and representatives harmless from any loss, damage, or injury, which may result from my participation in the program activities. This release of liability and indemnity applies equally to losses, damages, or injuries caused or alleged to be caused in whole or in part by the negligence of the County.

I further agree to release, waive and discharge, and covenant not to sue the County, its officials, employees or volunteers for any claims, demands or actions whatsoever arising out of any damage, loss, injury or death to the undersigned participant that may result from participating in the Program described herein. This release of liability and indemnity applies to undersigned participant, as well as any personal representatives, assigns, heirs and next of kin.

I further understand that during the course of my activities in the program, I may come into contact with individuals who have not received a background screening.

Further, I agree to perform the program activities as instructed; and, my participation can be terminated at any time for any reason. I have had the opportunity to consult with a medical provider prior to participating in the program.

I have read and fully understand the effect of the relinquishment of the rights that I hereby waive and I sign this waiver and release voluntarily.

I grant Hernando County full permission to use my photographs, videotapes, or any other manner of recording my participation in this Program for any purpose.

\_\_\_\_\_  
Printed name of Participant

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

(Parent or Legal Guardian if under 18)

\_\_\_\_\_  
Date

APPROVED AS TO FORM  
AND LEGAL SUFFICIENCY

BY  4/9/14  
County Attorney's Office

### Contact Information:

Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone No. \_\_\_\_\_ Email: \_\_\_\_\_

Emergency Contact #1: \_\_\_\_\_ Relationship: \_\_\_\_\_

Phone No. \_\_\_\_\_

Emergency Contact #2: \_\_\_\_\_ Relationship: \_\_\_\_\_

Phone No. \_\_\_\_\_